

# THE ADVANCED LEADERSHIP INITIATIVE

## Sponsorship Agreement

YES, I support the mission of The Advanced Leadership Initiative and would like to participate as a sponsor at the following level:

Presenting Sponsor - \$50,000

Gold Sponsor - \$20,000

Silver Sponsor - \$10,000

Bronze Sponsor - \$5,000

---

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

E-mail \_\_\_\_\_

---

Signature \_\_\_\_\_ Date \_\_\_\_\_

---

**PLEASE MAKE CHECK PAYABLE TO POISE FOUNDATION AND RETURN TO:**

**Mark Lewis**, President and CEO  
POISE Foundation | 603 Stanwix St #1700 | Pittsburgh, PA 15222  
mlewis@poisefdn.org | FAX: 412-562-0292

*If check is not enclosed, an invoice will follow upon receipt of this signed document.*

# The Advanced Leadership Initiative Sponsorship Opportunities

The Advanced Leadership Initiative supports the development and implementation of an executive education program with Carnegie Mellon University to build the pipeline of African American executive leadership in the Pittsburgh region.

Opportunities for sponsorship are available at the following levels:

|  | PRESENTING SPONSOR<br>\$50,000 | GOLD SPONSOR<br>\$20,000 | SILVER SPONSOR<br>\$10,000 | BRONZE SPONSOR<br>\$5,000 |
|--|--------------------------------|--------------------------|----------------------------|---------------------------|
| <b>ACADEMY PARTICIPATION</b>                       |                                |                          |                            |                           |
| Tuition-paid seat in CMU Executive Academy         | 2                              | 1                        |                            |                           |
| Representation on TALI Advisory Board              | X                              |                          |                            |                           |
| Invitation to participate on panels during Academy | X                              | x                        | X                          |                           |
| Participate in Academy development                 | X                              | x                        |                            |                           |
| Invitations to special events                      | X                              | X                        | X                          | X                         |
| Host special events for Academy cohort             | X                              |                          |                            |                           |
| <b>BRAND RECOGNITION</b>                           |                                |                          |                            |                           |
| Logo on all TALI promotional materials             | X                              |                          |                            |                           |
| Press release inclusion                            | X                              | x                        |                            |                           |
| Website presence                                   | X                              | x                        | X                          | X                         |
| Directory of all Academy participants              | X                              | x                        | X                          | X                         |
| Academy Directory mention                          | X                              | x                        |                            |                           |
| Graduation program advertisement                   | Full Page                      | Full Page                | Full Page                  | Half-Page                 |
| Academy graduation recognition                     | X                              | X                        | X                          | x                         |

**For more information about sponsorships, please contact:**

Evan Frazier  
 Founding Director  
 The Advanced Leadership Initiative  
 Phone: 412-544-6811  
 Email: [Evan.Frazier@highmarkhealth.org](mailto:Evan.Frazier@highmarkhealth.org)