

THE ADVANCED LEADERSHIP INITIATIVE 2019-2020 Sponsorship Agreement

YES, I support the mission of The Advanced Leadership Initiative and would like to participate as a sponsor at the following level:

Presenting Sponsor - \$50,000

Gold Sponsor - \$20,000

Silver Sponsor - \$10,000

Bronze Sponsor - \$5,000

Contact Name _____

Title _____

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____

E-mail _____

Signature _____ Date _____

PLEASE MAKE CHECK PAYABLE TO POISE FOUNDATION AND RETURN TO:

Mark Lewis, President and CEO
POISE Foundation | 603 Stanwix St #1700 | Pittsburgh, PA 15222
mlewis@poisefdn.org | FAX: 412-562-0292

If check is not enclosed, an invoice will follow upon receipt of this signed document.

The Advanced Leadership Initiative 2019-2020 Sponsorship Opportunities

The Advanced Leadership Initiative supports the development and implementation of an executive education program with Carnegie Mellon University to build the pipeline of African American executive leadership in the Pittsburgh region.

Opportunities for sponsorship are available at the following levels:

	PRESENTING SPONSOR \$50,000	GOLD SPONSOR \$20,000	SILVER SPONSOR \$10,000	BRONZE SPONSOR \$5,000
<u>ACADEMY PARTICIPATION</u>				
*Tuition-paid seat in Executive Leadership Academy	2	1		
Representation on Advisory Board	X			
Invitation to participate on panels during Academy	X	X	X	
Participate in Academy development	X	X	X	
Invitations to special events	X	X	X	X
Host special events for Academy cohort	X			
<u>BRAND RECOGNITION</u>				
Logo on all promotional materials	X			
Press release inclusion	X	X	X	
Website presence	X	X	X	X
Directory of all Academy participants	X	X	X	X
Academy Directory mention	X	X	X	X
Graduation program advertisement	Full Page	Full Page	Full Page	Half Page
Academy graduation recognition	X	X	X	X

*For charitable organizations/foundations that are affiliated with for-profit organizations, your tuition-paid sponsorship would be used to support Academy participants who are not employees of the affiliated for-profit organization.

For more information about sponsorships, please contact:

Evan Frazier
 Founding Director
 The Advanced Leadership Initiative
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 Email: Evan.Frazier@highmarkhealth.org